



Multi-purpose Arena & Venue

The Venue

DamPark Stadium, located on the north bank of the River Ayr in Scotland, has been a central hub for athletics, football, and rugby since its establishment. The stadium features an eight-lane track, facilities for various field events, and a grass pitch suitable for multiple sports.

In September 2023, Ayr Rugby Football Club purchased **DamPark** Stadium from South Ayrshire Council. This acquisition was part of the club's long-term strategy to enhance sporting facilities in Ayr, offering additional training grounds and accommodating various teams and age groups.

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Fireworks Festival

DamPark proved the perfect venue for the record-breaking Fireworks Festival in 2024, which welcomed 5,000 visitors for an unforgettable evening.

The venues enhanced facilities, including improved parking, road access, and a spacious viewing area—ensured a smooth and enjoyable experience. A large digital screen replaced the traditional bonfire, building excitement with a live countdown and vibrant visuals. Alongside the dazzling fireworks display, families enjoyed a lively fairground and a wide range of food and drink options.

The event showcased **DamPark's** ability to host large-scale, modern festivals with ease, comfort, and a fantastic community atmosphere.

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DamPark Sleepout

In March 2024, **DamPark** showcased its value as a community venue by hosting the Harbour Ayrshire Sleepout, raising £30,000 for homelessness and addiction support. Over 100 participants spent the night on the pitch, with cardboard donated by The Designer Rooms creating a pop-up village. The event featured rugby demos, sack races, a rodeo bull, and the Harbour Olympics on the running track—all made possible by **DamPark's** spacious, adaptable facilities.

With local food vendors and live entertainment, the night highlighted **DamPark's** unique ability to host meaningful, high-impact events at the heart of the Ayr community.

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It's A Knockout

In June 2025, **DamPark** was transformed into a hub of fun, laughter, and community spirit as it hosted the Ayrshire Hospice's popular "It's a Knockout" fundraising event.

The day featured teams in colourful fancy dress taking on a series of wacky inflatable obstacle courses, foam-filled challenges, and water-based games, all designed to entertain and raise vital funds for hospice care in the region.

With music, food stalls, children's activities, and plenty of enthusiastic spectators, the event created a festival-like atmosphere that drew crowds from across Ayrshire. Participants of all ages got involved, bringing energy and excitement to the park and showcasing the power of community in action.

"It's a Knockout" was a perfect example of how **DamPark** can host dynamic, large-scale events that combine fun with purpose. Its central location and spacious facilities make it an ideal venue for public events, charity fundraisers, and family-friendly entertainment.

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Multi-sport

DamPark is a true multi-sport venue, perfectly equipped to host a wide range of activities including athletics, rugby, football, archery, and more. With a full-size pitch, an all-weather running track, and ample open space, the venue caters to both competitive events and community sessions.

Its central location, modern facilities, and adaptable layout make it an ideal choice for clubs, schools, and organisations looking for a versatile sporting location in the heart of Ayr. Whether it's grassroots training or large-scale competitions, **DamPark** delivers a first-class experience for athletes and spectators alike.

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About

DamPark is a fully fenced, 15-acre secure site designed to host a wide range of events. It features a floodlit arena, full-size 8-lane running track, and a grass pitch at its centre.

The venue is fully accessible, with vehicle access to the track, disabled parking, and ramps for wheelchair users. Spectator facilities include covered seating for 480, a press box with power and lighting, a terraced standing area, and grass embankments surrounding most of the track.

Access is easy with three double vehicle gates and a dedicated pedestrian entrance, making **DamPark** ideal for both small and large events.

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Facilities

DamPark offers a range of high-quality facilities to support events of all sizes. The venue includes external public toilets—male, female, and accessible—with automatic doors throughout for ease of access.

Inside, there are four changing rooms, a medical room with ramp access for ambulances, and two separate accessible toilets with showers.

Visitors can enjoy a fully equipped kitchen with serving hatches, a café area, and a welcoming reception with office space. Additional amenities include two toilet and shower rooms, offering a total of five toilets, a large urinal, and nine shower cubicles—ensuring comfort and convenience for all users.

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The Local Area

Located in the heart of Ayr, **DamPark** benefits from a vibrant town rich in history, culture, and modern amenities. Ayr is well known for its stunning coastline, scenic parks, and famous attractions, including the historic Burns Cottage and Alloway's Robert Burns Birthplace Museum. The town offers excellent transport links, making **DamPark** easily accessible by road, rail, and bus.

Nearby, the bustling town centre provides a variety of accommodation, dining, and shopping options. Ayr's beachfront, golf courses, and scenic walking routes add to the area's appeal.

Expanding beyond Ayr, South Ayrshire boasts a picturesque countryside, charming villages, and world-renowned golf courses, including Royal Troon and Turnberry.

The region is home to diverse event opportunities, from coastal festivals to countryside retreats.

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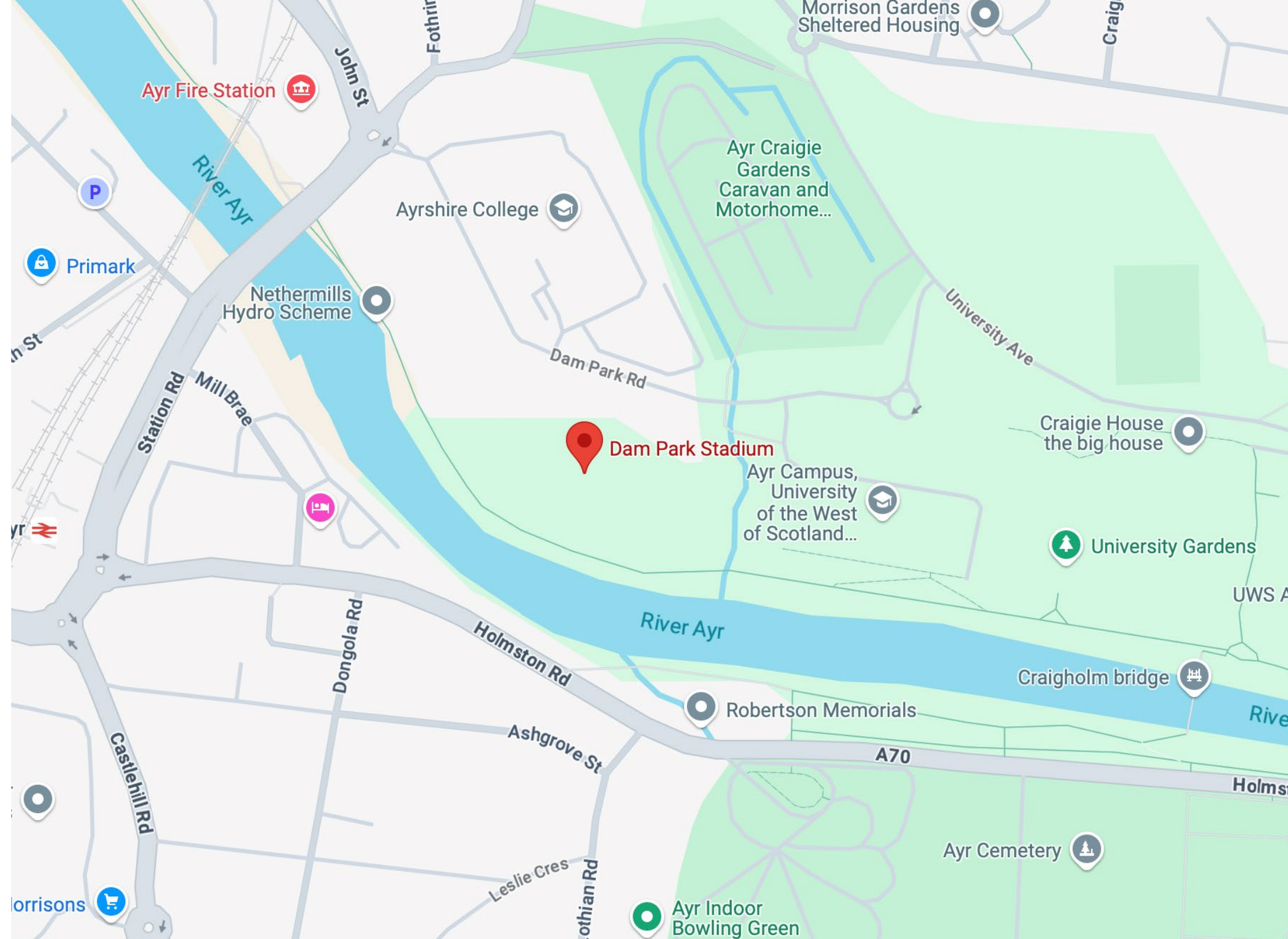
Location

DamPark is ideally located in the heart of Ayr, just a 3-minute walk from the train station and easily accessible on foot from all directions. It offers excellent transport links, sitting only $\frac{3}{4}$ mile from the A77 and connected by two-lane roads for smooth vehicle access.

Parking is plentiful, with 500 spaces available less than a minute's walk away and another 500 within two minutes.

Whether arriving by car, train, or on foot, **DamPark's** central location makes it a convenient and accessible choice for visitors, teams, and event organisers alike.

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Get in touch

Thinking of hosting your next event at **DamPark?**

Whether it's a community fundrasier, sports day, corporate event, or festival, **DamPark** offers a flexible outdoor space in the heart of Ayr – ideal for bringing people together.

Contact us [@info@ayrrugbyclub.co.uk](mailto:info@ayrrugbyclub.co.uk)